

EDUCATION BUSINESSES AND THE BUSINESS OF EDUCATION

The pearsonification of teaching and learning

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Edu-businesses are getting more and more involved in educational delivery – running schools – and education policy. They are part of a shift in the form and modality of education governance and the reform of the state. They are active also in changing the meaning of education and what it means to be educated. Drawing on some examples from research (Funded by Leverhulme and the British Academy) – Pearson, Bridge International Academies and GEMS – I will argue that a new global education consensus is emerging, in the construction and conduct of which edu-businesses are major players. All of this presents challenges to public sector educators and raises difficult ethical and political issues.



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1pm-3pm



**C110, College Building,
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